

## ORDER



KSJV

<b>Orders</b>	<b>Order / Rev:</b>	<b>107680</b>	
	Alt Order #:	06861755	
	Product Desc:	RESTORE OUR FUTURE	
	Estimate:	618	
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:
	Original Date / Rev:	10/22/12 / 10/22/12	Amy McCreary
	Order Type:	GENERAL	Sales Office:
			BLPHI
			Sales Region:
			National
<b>Agency</b>	<b>Name:</b>	<b>Mentzer Media Services, Inc.</b>	
	Buying Contact:		Billing Type:
	Billing Contact:		Broadcast
		600 Fairmont Ave.	Billing Cycle:
		Towson, MD 21286	EOM/EOC
			Agency Commission:
			15%
<b>Advertiser</b>	<b>Name:</b>	<b>Restore Our Future</b>	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	107	\$245,750.00	\$208,887.50
10/29/12	10/29/12	14	\$40,000.00	\$34,000.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	107	\$245,750.00	\$208,887.50	0.00
November 2012	14	\$40,000.00	\$34,000.00	0.00
Totals	121	\$285,750.00	\$242,887.50	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	35%	\$285,750.00
Market	100%	\$816,428.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$220,435.71
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$195,942.86
KTUD	0%	\$0.00
KVVU	14%	\$114,300.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/23/12	10/25/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	- T- T---	:30	2	\$2,000.00	1	0.00	NM	2	\$4,000.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
2	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF--	:30	4	\$3,800.00	1	0.00	NM	4	\$15,200.00
<b>TODAY SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
3	KSNV	10/24/12	10/26/12	Rachael Ray	CM	11am-12pm	-- WTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
<b>RACHEL RAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
4	KSNV	10/23/12	10/26/12	Rachael Ray	CM	11am-12pm	- TWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
5	KSNV	10/23/12	10/25/12	M-F Early News	CM	5-630p	- T- T---	:30	4	\$3,600.00	1	0.00	NM	4	\$14,400.00
<b>NEWS RUN 2/DAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
6	KSNV	10/24/12	10/26/12	M-F Early News	CM	5-630p	-- W- F--	:30	2	\$3,600.00	1	0.00	NM	2	\$7,200.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
7	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm	- TWTF--	:30	8	\$3,400.00	1	0.00	NM	8	\$27,200.00
<b>JEOPARDY/WHEEL RUN 2/DAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
8	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep	CM	730-758pm	- TWTF--	:30	8	\$1,800.00	1	0.00	NM	8	\$14,400.00
<b>FACE TO FACE RUN 2/DAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
9	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	- TWTF--	:30	4	\$2,800.00	1	0.00	NM	4	\$11,200.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
10	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1236a	- TWTF--	:30	8	\$2,000.00	1	0.00	NM	8	\$16,000.00
<b>TONIGHT SHOW RUN 2/DAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
11	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
<b>NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
12	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
<b>TODAY</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
13	KSNV	10/27/12	10/27/12	News 3 Sunrise SATURDAY	CM	5pm-630pm	-----S-	:30	2	\$1,350.00	1	0.00	NM	2	\$2,700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S-	2	\$1,350.00	0.00						
14	KSNV	10/27/12	10/27/12	Weekend Jeopardy/WheG	CM	630-730pm	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
				WKND Jeop/Wheel											
				JEOPARDY/WHEEL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S-	2	\$1,050.00	0.00						
15	KSNV	10/27/12	10/27/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
				Vegas Inc.											
				VEGAS INC											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S-	1	\$1,350.00	0.00						
16	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$2,800.00	1	0.00	NM	2	\$5,600.00
				Sa-Su News 3 at Eleven											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S-	2	\$2,800.00	0.00						
17	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUND	CM	6a-7a	-----S	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				News 3 Sunrise SUNDAY											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	2	\$1,000.00	0.00						
18	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Sunday Today											
				SUN TODAY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	1	\$4,000.00	0.00						
19	KSNV	10/28/12	10/28/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
				Meet the Press											
				MEET THE PRESS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	1	\$5,000.00	0.00						
20	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	1	\$2,000.00	0.00						
21	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				Sa-Su News 3 at Eleven											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	1	\$2,800.00	0.00						
22	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
				Sports Night in Las Vegas											
				SPORTS NIGHT											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	-----S	2	\$800.00	0.00						
23	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				M-F 6-7a WakeUp w/Wagners											
				NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	M-----	1	\$2,000.00	0.00						
24	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				Today Show											
				TODAY SHOW											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	M-----	1	\$3,800.00	0.00						
25	KSNV	10/29/12	10/29/12		CM	11am-12pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil											
				Dr Phil											
				ADD TO SKED PHIL											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	- TWTF--	4	\$1,200.00	0.00						
N38	KSNV	10/23/12	10/25/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		- TWT---	:30	3	\$1,800.00	1	0.00	NM	3 \$5,400.00
				4PM NEWS (1 hour)											
				ADD TO SKED NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	- TWT---	3	\$1,800.00	0.00						
N39	KSNV	10/23/12	10/25/12	M-F Early News	CM	5-630p		- T-T---	:30	2	\$3,600.00	1	0.00	NM	2 \$7,200.00
				M-F Early News											
				ADD TO SKED NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	- T-T---	2	\$3,600.00	0.00						
N40	KSNV	10/23/12	10/26/12	M-F Early News	CM	5-630p		- TW- F--	:30	3	\$3,400.00	1	0.00	NM	3 \$10,200.00
				M-F Early News											
				ADD TO SKED JEP/WHEEL											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	- TW- F--	3	\$3,400.00	0.00						
N41	KSNV	10/23/12	10/25/12	M-F News 3 at Eleven	CM	11pm-1135pm		- T-T---	:30	2	\$2,800.00	1	0.00	NM	2 \$5,600.00
				M-F News 3 at Eleven											
				ADD TO SKED NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	- T-T---	2	\$2,800.00	0.00						
N42	KSNV	10/24/12	10/26/12	The Tonight Show	CM	1135p-1236a		-- W- F--	:30	1	\$2,000.00	1	0.00	NM	1 \$2,000.00
				Tonight Show											
				ADD TO SKED. TON WHO											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-- W- F--	1	\$2,000.00	0.00						
N43	KSNV	10/23/12	10/23/12	Tues PR 10-11p	CM	10-11pm		- T-----	:30	1	\$6,400.00	1	0.00	NM	1 \$6,400.00
				Tuesday Prime 10-11pm											
				ADD TO SKED PHOOD											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-T-----	1	\$6,400.00	0.00						
N44	KSNV	10/25/12	10/25/12	Thurs PR 10-11p	CM	10-11pm		-- T---	:30	1	\$6,400.00	1	0.00	NM	1 \$6,400.00
				Thursday Prime 10-11pm											
				ADD TO SKED ROCK CENTER											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	-- T---	1	\$6,400.00	0.00						
N45	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm		--- F--	:30	1	\$5,500.00	1	0.00	NM	1 \$5,500.00
				Friday Prime 9-10pm											
				ADD TO SKED GRIMM											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	--- F--	1	\$5,500.00	0.00						
N46	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a		---- S-	:30	1	\$1,000.00	1	0.00	NM	1 \$1,000.00
				News 3 Sunrise SATURDAY											
				ADD TO SKED NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	---- S-	1	\$1,000.00	0.00						
N47	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY	CM	9am-930am		---- S-	:30	2	\$1,500.00	1	0.00	NM	2 \$3,000.00
				News 3 Today - SAT											
				ADD TO SKED. NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	---- S-	2	\$1,500.00	0.00						
N48	KSNV	10/27/12	10/27/12	Sa-Su Early News	CM	5pm-630pm		---- S-	:30	1	\$1,350.00	1	0.00	NM	1 \$1,350.00
				Sa-Su Early News											
				ADD TO SKED NEWS											
				Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
				Week: 10/22/12	10/28/12	---- S-	1	\$1,350.00	0.00						
N49	KSNV	10/27/12	10/27/12		CM	630-730pm		---- S-	:30	1	\$1,050.00	1	0.00	NM	1 \$1,050.00

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Weekend Jeopardy/Whee WKND Jeop/Wheel																
ADD TO SKED JE/WHEEL																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/22/12	10/28/12	-----S-	1	\$1,050.00	0.00											
N50	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUND&M	6a-7a		-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00	
News 3 Sunrise SUNDAY																
ADD TO SKED NEWS																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/22/12	10/28/12	-----S	1	\$1,000.00	0.00											
N51	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am		-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Saturday Today																
ADD TO SKED.. SAT TODAY																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/22/12	10/28/12	-----S-	1	\$2,000.00	0.00											
N52	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am		-----S	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Sunday Today																
ADD TO SKED. SUN TODAY																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/22/12	10/28/12	-----S	1	\$4,000.00	0.00											
N53	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm		-----S	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
Sa-Su News 3 at Eleven																
ADD TO SKED. NEWS																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/22/12	10/28/12	-----S	1	\$2,800.00	0.00											
N54	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel	CM	630-730pm		M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
M-F Jeopardy/Wheel of Fortune																
ADD TO SKED. JEP/WHEEL																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/29/12	11/04/12	M-----	1	\$3,400.00	0.00											
N55	KSNV	10/23/12	10/26/12	Late Night w/Fallon	CM	1236a-136am	- TWTF--	:30	1	\$700.00	1	0.00	NM	1	\$700.00	
Late Night w/Fallon																
ADD., FALLOON																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/22/12	10/28/12	- TWTF--	1	\$700.00	0.00											